

CableLabs® Summer Conference

Exhibitor Obligations

Your purchase of a demonstration table or private meeting suite at a CableLabs sponsored event includes your agreement, as an Exhibitor, to the following obligations:

FEES

Summer Conference Exhibitor Options

Option 1: \$6,995

4-foot table, logo sign, 10 amps power, and shared Ethernet connection. Includes up to two (2) employee conference passes which allows your registered employees attendance to all sessions, meals and networking opportunities.

Option 2: \$10,995

6-foot table, logo sign, 10 amps power, and shared Ethernet connection. Includes up to four (4) employee conference passes which allows your registered employees attendance to all sessions, meals and networking opportunities.

Option 3: \$14,995

8-foot table, logo sign, 10 amps power, and shared Ethernet connection. Includes up to six (6) employee conference passes which allows your registered employees attendance to all sessions, meals and networking opportunities,

Option 4: \$19,995

Private Meeting Suite - approximately 10'x10' enclosed space with one (1) round 5-foot table, six (6) banquet chairs, and one (1) 6-foot long side table, logo sign, 10 amps power, and shared Ethernet connection. Includes up to six (6) employee conference passes which allows your registered employees attendance to all sessions, meals and networking opportunities.

Additional badges available for purchase: \$2,499/each

- *Separate registration from options listed above: <http://iplanprime.eventready.com/events/sc18exhibitor>*

Payment, Shipping and Cancellation:

- Pay 100% of the fees prior to arrival to the conference move-in date, or within 30 days of invoice date – whichever is sooner.
- Arrange and pay for freight, drayage, AV rental and other optional items within the CableLabs event deadlines.
- Abide by CableLabs Cancellation Policy as follows:
 - If cancel 21 days before the event, exhibitor must pay a fee equal to 50% of the total fee.
 - If cancel 7 days before the event, exhibitor must pay 100% of the total fee.
 - CableLabs must receive the cancellation notice in writing.
 - Upon CableLabs receipt of the notification of cancellation, CableLabs has the right to resell the space vacated.



CONDUCT

CableLabs is to:

- Provide an Exhibitor logistics website of pertinent information for a successful demonstration at CableLabs' conference.

Exhibitor is to:

- Observe all local, state and federal laws, codes and regulations.
- Comply with facility requirements, rules and policies ("Facility Rules") that are made available to the Exhibitor.
- Ensure Exhibitor employees and/or agents conduct themselves professionally throughout the duration of the scheduled exposition hours.
- Limit side-meetings or events during the conference to times CableLabs sessions are not scheduled.
- Use only CableLabs-approved contractors to provide services and furnishings.
- Limit attendance to CableLabs conferences and events to persons 18 years and older and employees of the Exhibitor.
- Abide by the following badge rules:
 - Adhere to allowed badge limits: 4-foot demo table includes two (2) conference badges; 6-foot demo table includes four (4) conference badges; 8-foot demo table includes six (6) conference badges, Private meeting suite includes six (6) conference badges.
 - Badges only to be used for Exhibition employees.
 - Badges to be clearly visible and worn at all times.
 - No badge sharing or swapping. Such sharing will result in badge being confiscated and further access to event revoked.
- Register all staff attending the conference, within the quantity limitation of your demo table.
- Not share or distribute to the press, analysts or others outside the demonstrating Exhibitor's company any information gathered/learned at CableLabs conferences.

CableLabs has the right to prohibit any exhibit or part of an exhibit which it finds questionable, ethically or morally inappropriate.

DEMO

CableLabs Will:

- Provide table or private meeting space based on Exhibitor option chosen (options listed in Fees section).
- Provide a user-friendly Mobile Device App as a tool to market your organization, make connections, book appointments with cable operators, and build a customized conference schedule.
- Provide one (1) company sign with demonstrating Exhibitor's logo (provided during the application process).
- Provide 10 amps of power and one (1) power strip at demo table or private meeting suite.
- Provide carpet and other reasonable decorating items at CableLabs' discretion.
- Provide shared Ethernet line to demo table and access to shared Wi-Fi Network.
- Provide CableLabs conference badges for demonstrating Exhibitor employees only.

CableLabs will attempt to honor proximity requests to the extent that the requests do not compromise or interfere with the success of the show.



Exhibitor will:

- Contain demonstrations within the confines of the contracted space.
 - 4-foot, 6-foot, 8-foot table options – all demo equipment must be placed on table. Only exception is equipment rack that will be placed next to table (place request in application).
 - Monitors – can be brought in or rented and be placed on floor stands behind table or on demo table.
 - Private Meeting Suite – includes one (1) 6-foot long side table – all demo equipment must be placed on side table. Equipment racks are not allowed.
 - Monitors – can be brought in or rented and be placed on floor stand behind table or on side table.
- Limit tabletop literature holders to no larger than 10 inches wide x 14 inches tall, free standing tabletop signs to one [1] smaller than 18 inches x 24 inches.
- Not use floor stands, pop-up boards, backdrops, pull up floor banners/signs or overhead signs in Tek Stadium.
 - Private Meeting Suites may have one (1) pull up floor banners placed outside of door to suite enclosed space.
- Have demonstration(s) assembled and ready for presentation one hour prior to the demo floor. opening/scheduled tours, and complete set-up during the “Move-In” hours; and not remove demonstration until “Move-Out” hours.
- Remove materials, equipment or activities which detract from the atmosphere of the demonstration space or which disturbs other exhibitors.
- Arrange with exhibitor services for shipping in advance of show closing, and any items not removed or packed and labeled for return shipping will be considered abandoned and disposed of.
- Abide by all badge rules as listed in Conduct section.

CONTACT**CableLabs will provide:**

- One contact person to assist with all CableLabs event needs, additional staff may be used to better assist the Exhibitor.

Exhibitor will provide:

- A company representative to serve as the single point of contact with CableLabs. The company representative is responsible for ensuring the Exhibitor abides by all conference terms and conditions.

MARKETING**CableLabs will:**

- Provide reasonable efforts to publicize the event and all Exhibitor demonstrations to CableLabs members for the purpose of exhibiting new services and technologies that can be offered by or to cable television system operators.



Exhibitor will:

- Provide a demonstration title and description, logo, and categories in the application.
- Not use the CableLabs logo without written approval.
- Allow audio, video and photographs of employees/representatives to be captured and distributed at CableLabs discretion.
- Press releases must be submitted 7 days prior to scheduled release for CableLabs review and approval.

LIABILITY**CableLabs agrees to:**

- Provide security guards during the closed hours of the Demo Floor, with limited access obtained by a CableLabs escort.

Exhibitor agrees to:

- Indemnify and hold harmless CableLabs from any and all liability, including attorney's fees, which may arise due to the presence or actions of third party contractors employed by Exhibitor. Exhibitor agrees that CableLabs' use of security guards will not increase CableLabs' liability.
- Maintain such insurance that will fully protect CableLabs from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation or dismantling of the Exhibitor's display.
- Provide CableLabs with Certificate of Insurance for single limit coverage of not less than one million dollars (\$1,000,000) for their employees, agents, contractors, representatives and guests.

Any disputes arising from or related to these terms and conditions are to be resolved by a court located in the State of Colorado and governed by the laws of the State of Colorado without giving effect to the principles of conflicts of law.

AMENDMENTS TO TERMS AND CONDITIONS

Any and all matters and questions not specifically covered by the articles in these terms and conditions shall be subject to the decision of CableLabs. The aforementioned may be amended at any time by CableLabs in the best interest of the conference, and written notice thereof shall be binding on Exhibitors unless Exhibitor chooses to not participate in the CableLabs conference due to such changes. If Exhibitor chooses to not participate in the CableLabs conference due to such changes, Exhibitor is to provide CableLabs notice within 10 days of the change. CableLabs will refund Exhibitor's demonstration space payment for the upcoming conference. CableLabs will not be liable for any damages Exhibitor incurs due Exhibitor's decision not to participate in the conference.

