



## **Inform[ED]™ Sponsorship Opportunities**

CableLabs® Inform[ED] conference held April 12 and 13, 2017 in New York City, is the perfect opportunity to expose your brand to top decision makers who focus on IoT Security and Connected Healthcare. Each sponsorship offers varying levels of conference promotions and participation.

### **PREMIER SPONSORSHIP - \$5,000**

- Acknowledgement and hyperlink on Inform[ED] website.
- Premium positioning in all Inform[ED] advertising exposure including online advertising in major trade publications, email distribution to CableLabs members and vendors and inclusion in all Social Media posts.
- Promotion on our conference app.
- Two (2) complimentary registrations for April 12 & 13.
- Your company logo and promotional materials in registration bag provided to all participants.
- Individual signage outside of main meeting room.
- Your company logo in post-production videos.

### **BASIC SPONSORSHIP - \$3,000**

- Acknowledgement and hyperlink on Inform[ED] website.
- Prime positioning in all Inform[ED] advertising exposure including online advertising in major trade publications, email distribution to CableLabs members and vendors and inclusion in all Social Media posts.
- Promotion on our conference app.
- One (1) complimentary registration for April 12 & 13.
- Your company logo on registration bag provided to all participants.

**For more information or questions, contact Renae Cox at  
[r.cox@cablelabs.com](mailto:r.cox@cablelabs.com) or 303-661-3331**