

INVENTION DISCLOSURE

1. **Invention Title.** System for graphical VOD playlist on cable set-top box.
2. **Invention Summary.**

This invention describes an architecture and method for allowing subscribers to browse, search, and otherwise navigate content on a consumer IP device, such as a PC, laptop, smart phone, or tablet, using a web browser or native application in order to construct a playlist which can be accessed and displayed graphically on the television through the cable set-top box using the cable set-top box remote control. The subscriber can use the cable remote control to access the playlist, select an item, and initiate a VOD session that corresponds with the selected item.
3. **Invention Description.**

Cable operators currently offer a Video on Demand (VOD) service through the cable set top box. The library of content available to the subscriber through the VOD service is large and growing. Due to technology limitations in the large deployed base of set-top boxes, the limitations of the current remote controls, and various business factors, the process of searching, navigating, and selecting content for viewing is very difficult for subscribers. This problem will become worse as the size of the VOD library continues to grow.