



## Demonstrating Exhibitors: Terms and Conditions for Participating in CableLabs Events

THIS IS A LEGAL AGREEMENT BETWEEN CABLELABS AND EXHIBITOR (defined below) THAT CONTAINS THE COMPLETE TERMS AND CONDITIONS THAT APPLY TO EXHIBITOR'S PARTICIPATION IN THE EVENT. BY COMPLETING THE APPLICATION YOU AGREE TO ABIDE BY THE TERMS AND CONDITIONS.

In this Agreement "CableLabs" means Cable Television Laboratories, Inc., and "Exhibitor" means you and the company or other legal entity identified in the Exhibitor Company Name field below. "Event" means the CableLabs product demonstration event identified below. "Agreement" means these Terms and Conditions for Participating in CableLabs Events.

This Agreement is between CableLabs and Exhibitor for the Event as described on the Exhibitor Obligations ("EO") document posted on the CableLabs website at [www.cablelabs.com/news-events/events](http://www.cablelabs.com/news-events/events). Exhibitor's participation in the Event shall be subject to the terms and conditions contained herein, conditioned on CableLabs' acceptance of Exhibitor's proposal for the Exhibitor Demonstration at the Event.

FOR AND IN CONSIDERATION of the mutual covenants and promises contained herein, the parties hereto agree as follows:

### 1. Financial and In-Kind Commitments

- a. **Participation Fee.** If selected by CableLabs as a participant in the Event, Exhibitor agrees to pay CableLabs the fee or fees described in the applicable EO (the "Fees") for the exhibit proposed by Exhibitor. CableLabs shall invoice Exhibitor the full amount of the Participation Fee on or about the date on which CableLabs provides notice to Exhibitor that Exhibitor has been selected as an Event participant. Exhibitor shall pay the total amount of the Participation Fee on the date specified by the invoice. Failure to make such payment by the Due Date shall be grounds for exclusion from the Event and termination of this Agreement by CableLabs.
- b. **Third Party Charges.** Exhibitor will be responsible for the cost of outside phone lines including but not limited to data and voice connections that are necessary for the Exhibitor Demonstration. Payment for these charges will be coordinated through the Project Manager (as defined in Section 3(a) below). Exhibitor agrees to pay all charges for drayage and the like, whether or not billed before or after completion of the Event.
- c. **In-Kind Commitments.** Exhibitor agrees to provide the equipment and software necessary for the Exhibitor Demonstration, and Exhibitor's staff (including travel and entertainment costs) required to provide professional and workmanlike demonstrations and explanations of the Exhibitor Demonstration throughout the Event. Title to the equipment and software shall remain with the Exhibitor.
- d. **Indemnification and Insurance.** Exhibitor agrees to fully protect, indemnify, and hold harmless CableLabs from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act or omission undertaken or committed by Exhibitor or any of its contractors pursuant to the performance of this Agreement. Exhibitor agrees to carry, at its own cost, insurance sufficient for the foregoing as well as commercial general liability (CGL) insurance, including blanket contractual liability and broad form property damage, with limits of not less than one million dollars (\$1,000,000) combined single limit for bodily injury and property damage for each occurrence. All CGL insurance shall designate CableLabs and its employees as an additional insured, and Exhibitor shall furnish certificates and endorsements to CableLabs evidencing adequate proof of the foregoing insurance upon request. All such insurance must be primary and required to respond and pay prior to any other available coverage.
- e. **Liquidated Damages.** CableLabs and Exhibitor intend to liquidate damages in the event Exhibitor is selected as an Event participant but fails to withdraw its Exhibitor Demonstration from the Event prior to the withdrawal deadline specified in the EO (the "Fees"). In the event of Exhibitor's withdrawal after the Withdrawal Deadline, the late withdrawal charges, if any, which represent a reasonable effort on behalf of CableLabs to establish its loss prospectively, shall be due as liquidated damages. Because CableLabs reasonably expects to obtain revenue from the Event and because it is difficult to estimate the actual revenue resulting from the Event, the amounts due for liquidated damages, if any, are intended to compensate CableLabs for all of its losses associated with Exhibitor's cancellation or late withdrawal from the Event. Therefore, CableLabs and Exhibitor agree (i) that the late withdrawal fees, if specified in the EO, are a reasonable estimate of CableLabs damage in the event of Exhibitor's late withdrawal or cancellation, and (ii) that the liquidated damages, if any, set forth in the EO do not constitute a penalty.

2. **Term, Termination and Survival.** This Agreement shall commence on the date and time that Exhibitor submits its contact information in the application and shall remain in effect until terminated by either party as described herein, or until Exhibitor has completely removed its Exhibitor Demonstration and other property from and has fully vacated the Event premises. The Agreement shall automatically terminate if CableLabs does not accept the Exhibitor Demonstration for exhibition at the Event. CableLabs shall have the right to terminate this Agreement if Exhibitor fails to perform its obligations hereunder, or if Exhibitor fails to meet project deadlines listed in the EO. In the event that Exhibitor fails to meet a project deadline, CableLabs shall provide Exhibitor with notice of and time to cure such failure, as reasonably determined by CableLabs. In the event of termination by CableLabs in accordance with this section, CableLabs shall not be obligated to refund Exhibitor's Participation Fee, and may apply any such fees as liquidated damages as described herein. Except in the case of automatic termination as described above, sections 1, 2, 4, 5 and 8 shall survive the expiration or termination of this Agreement.

### 3. Pre-Event Coordination

- a. **CableLabs Project Manager.** At the direction of CableLabs, the CableLabs Project Manager shall coordinate the Event-related activities of all Exhibitor participants, including Exhibitor (collectively, "Participants"), and advise the Participants of the requirements for the Event and any deadlines associated therewith.

- b. Exhibitor Deadlines. Exhibitor agrees to comply with the terms and conditions of the "Exhibitor Deadlines" on the logistics page that will be available upon acceptance of application. Should the Exhibitor Demonstration require additional network connections, Exhibitor shall provide them in coordination with the CableLabs Project Manager.
- c. Booth Location. CableLabs will use reasonable efforts to display the Exhibitor Demonstration at the Event in an advantageous fashion, but makes no representations, covenants or warranties with respect to the location or presentation of the Exhibitor Demonstration at or during the Event.

#### **4. Publicity and Marketing for the Event**

- a. Exhibitor Demonstration Information. Because the Event is educational in nature, Exhibitor will not be permitted to display specific product marketing information or prices in the Exhibitor Demonstration. Exhibitor grants CableLabs the right to display Exhibitor's company name and logo and demonstration description (provided during the application process) in exhibit signage and demonstration guides. Any other use of Exhibitor's name or logo by the CableLabs shall require Exhibitor's permission which Exhibitor agrees to not unreasonably withhold.
- b. Publicity. CableLabs shall use reasonable efforts to publicize the Event and all Exhibitor demonstrations, including the Exhibitor Demonstration, for the purpose of exhibiting new services and technologies that can be offered by or to cable television system operators. Exhibitor agrees to submit all press releases or similar material related to the Event to CableLabs for review and editing prior to publication.

#### **5. Release and Indemnification for Recording, Duplicating, and Publishing.**

CableLabs may record all or portions of the Event, including the Exhibitor Demonstration. In the event of such recording of the Exhibitor Demonstration, Exhibitor hereby consents to the recordation and duplication by CableLabs of the Exhibitor Demonstration provided at this Event. CableLabs may publish, distribute and use such recordation and duplication, provided CableLabs provides Exhibitor with a copy of such recordation or duplication prior to publication or distribution, and receives Exhibitor's prior written approval for such publication or distribution, which approval Exhibitor may withhold in its reasonable discretion and the publication, distribution and use by CableLabs of such recordation and duplication. In addition, Exhibitor hereby releases and indemnifies CableLabs, its employees, directors, officers and agents for any claims that are solely and directly attributable to the Exhibitor Demonstration and that arise out of such recordation, duplication, publication, distribution and use including, but not limited to, any claims for libel, slander, invasion of privacy, misappropriation of trade secrets or infringement of intellectual property.

#### **6. Confidentiality.**

Neither CableLabs nor the CableLabs Project Manager shall undertake any obligation of confidentiality with respect to any response to the application or any Exhibitor Demonstration, or with respect to any document or information given to CableLabs or the Project Manager.

#### **7. Rules and Regulations of the Event.**

The Exhibitor agrees to observe all local, state and federal laws, codes and regulations. Exhibitor also agrees to comply with the applicable facility requirements, rules and policies ("Facility Rules") as communicated to it by CableLabs and the CableLabs Project Manager, except to the extent that such Facility Rules are conflict with this Agreement, in which case this Agreement shall control. CableLabs agrees to provide Exhibitor with the Facility Rules, if any, no later than the Withdrawal Deadline or if no Withdrawal Deadline is specified the date on which Exhibitor's payment is due to CableLabs.

#### **8. Miscellaneous**

- a. Scope of the Arrangement between the Parties. Exhibitor's selection does not constitute an endorsement of Exhibitor's equipment, services, or software by CableLabs and Exhibitor shall not have the right to use CableLabs name or the name of any CableLabs Event without CableLabs permission. Exhibitor's participation in the Event with CableLabs and other Participants does not constitute a joint venture or partnership, and does not require exclusivity on Exhibitor's part or on the part of CableLabs with respect to any activity, obligation or other matter related to the Event or the Exhibitor Demonstration.
- b. Jurisdiction. Any disputes arising from or related to this Agreement are to be resolved by a court located in the State of Colorado and governed by the laws of the State of Colorado without giving effect to the principles of conflicts of law.
- c. Entire Agreement. This Agreement, together with the associated EO for the Event, constitutes the complete and exclusive understanding between the parties with respect to the Event and supersedes all previous written or oral agreements and representations. Neither this Agreement, nor its execution, has been induced by any reliance, representation, stipulation, warranty, agreement or understanding of any kind other than those herein expressed.
- d. Waiver. No waiver by either party of any of the provisions of this Agreement, or the failure by either party to enforce any provision of this Agreement, shall be deemed a waiver of any preceding or succeeding breach of the same or any other provision hereof by the other party.
- e. Changes to this Agreement. CableLabs reserves the right to modify any of the terms of this Agreement at any time at its sole discretion for future CableLabs events. No change or modification to this Agreement for the current Event shall be valid unless such change or modification is made in writing and is agreed to by both parties.
- f. Communication and Notices. Any communication, notices or information from Exhibitor concerning the terms of this Agreement should be in writing and sent by e-mail to the CableLabs Project Manager. Any communication, notices or information from CableLabs concerning the terms of this Agreement will be sent by email to the contact person identified on the signature block of this Agreement below.

By completing the application, I hereby witness that I am an authorized agent of my company for the purposes of this Agreement and the Event identified below, and I acknowledge that I have read the Agreement and agree to be bound by the terms and conditions set forth herein for the Event.