CableLabs®

WINTER CONFERENCE 2014

DRAFT SCHEDULE (UPDATED 13 DEC 2013)

Please Note: Winter Conference is a closed conference to members and paid demonstrating vendors only.

NEW THIS YEAR - all main conference sessions will be <u>open to all Demonstrating Vendors</u>. Check back often for updated information.

SCHEDULE

SUNDAY, MARCH 2, 2014

8am - 6pm Demonstrating Vendor Move-In

10am - 7pm Registration: Member & Vendor

MONDAY, MARCH 3, 2014

8:15 - 8:30am Welcome

Phil McKinney, CableLabs

8:30 - 9:30am Keynote

Pat Esser, Cox Communications

9:30 - 10:30am Innovation Showcase (part I)

10:30 - 11am Break

11 - Noon Innovation Showcase (part II)

11:30am - 7pm Demo Floor Open

Noon - 1:30pm Lunch

1:30 - 2:30pm Concurrent Sessions

BETTER PIPES	STRATEGY: USAGE BASED PRICING

2:45 - 3:45pm Concurrent Sessions

PERVASIVE WIRELESS: Wires Optional	STRATEGY	LAW & TECHNOLOGY

4 - 5PM Concurrent Sessions

ALL IP	SOFTWARE PLATFORMS/BIG DATA OR BUSINESS SERVICES	LAW & TECHNOLOGY

5 - 7PM Reception & Demonstrations

TUESDAY, MARCH 4, 2014

8:30 - 8:45am **Welcome**

Phil McKinney, CableLabs

8:45 - 9:30am **Keynote**

Craig Moffett, Moffett & Nathanson Research

9:30 - 10:30am **Guest Speaker**

10:30 - 11am **Break**

11 - Noon **Technology Keynote**

11:30am - 7pm **Demo Floor Open**

Noon - 1:30pm **Lunch**

1:30 - 2:45pm **Concurrent Sessions**

BETTER PIPES: Splitsville	ALL IP

3 - 4pm **Concurrent Sessions**

CYBERSECURITY	RICH USER EXPERIENCES

4 - 6pm **Reception & Demonstrations**

7 - 10pm **Demonstrating Vendor Dismantle & Move-Out**